

RADIO SCRIPT

Thirty Second Radio Spot for the The Singer Collection Estate Event

One Day Only! Estate Trunk Show!

Vintage, Contemporary and Antique Estate Jewelry

Vintage engagement rings, pearls, cameos,
antique cut diamonds, bold gold, signed pieces,
exotic colored gems, platinum and filigree designs
gathered from estates worldwide

At our One Day Estate Jewelry Event, feast your eyes on Jewels from
Yesteryear- Victorian, Art Deco, Retro, Cocktail, Designer and Signed
Pieces.

Jewels that not only tell a Story, but echo the beauty and craftsmanship of
bygone eras, and are lusciously decorative to wear.

Return to the days of romance and glamour at our exceptional One Day
Estate Jewelry Event.

So come be our guest at this rare and unique Estate Jewelry collection at
(*Store's Local Tag*) _____

And distinguish yourself with a Grand Jewel from Another Era!

Version 2

OVER ONE AND A HALF MILLION DOLLARS WORTH OF BEAUTIFUL ESTATE
JEWELRY WILL SOON BE ON SALE AT _____ JEWELERS!

ON (day of the week and date) YOU CAN VIEW THIS INCREDIBLE COLLECTION OF
RARE AND UNUSUAL ESTATE JEWELRY. THIS ESTATE EVENT INCLUDES
BEAUTIFUL RINGS, EARRINGS, PENDANTS AND BRACELETS IN EVERY COLOR
AND KARAT OF GOLD PLUS PLENTY OF PLATINUM. A MUSEUM LIKE EXHIBITION
OF EXCEPTIONAL CRAFTSMANSHIP WITH PIECES DATING FROM THE LATE 1800'S
TO THE PRESENT! PURCHASED FROM AROUND THE WORLD, EVERY ITEM HAS
BEEN CAREFULLY INSPECTED, REFURBISHED TO LIKE NEW CONDITION AND
PRICED AT UNBELIEVABLE VALUES!

THIS SHOWING IS IN SUCH BIG DEMAND THAT WE ARE ONLY ALLOWED TO HOST
IT FOR ONE DAY. DON'T MISS THIS SPECTACULAR EVENT ON (Day of the week and
date).

JEWELRY FROM THE PAST WITH PRICES FROM THE PAST ALL AT
_____ JEWELERS, YOUR ONLY STORE FOR DIAMONDS, FINE JEWELRY (etc)